



CIGAR CONFERENCE
WEST

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**West Coast Cigar Conference
Set for Sept. 18-19, 2009 in Paso Robles**

First-ever cigar event to benefit local service organizations

Paso Robles, CA – Cig Con West 2009 will be a premiere cigar conference/festival that will take place on the beautiful Central Coast of California. This day-and-a-half event will begin with an optional VIP dinner and auction. This will be followed by a day-long cigar festival/conference where guests will be treated to free cigars and accessories, cigar demonstrations, educational seminars, great food, libations, and more!

On Friday, September 18, 2009 Cig Con West will kick off with a VIP dinner at the Robert Hall Winery. After a cigar and wine cocktail hour, guests will be treated to a four-course meal, paired with Robert Hall wines, and prepared by executive chef Jeffrey Scott. Following dinner, guests will enjoy after-dinner cigars and wines, and a live auction. A portion of the proceeds from the auction will go to local service organizations.

On Saturday, September 19, 2009, the Cig Con West main event will take place at the River Oaks Pavilion from 10:00 am to 5:00 pm. Attendees will meet cigar manufacturers and enjoy a variety of educational seminars, cigar-rolling demonstrations, wine and food pairings, cigar samples, accessories and entertainment.

The Cig Con West team is presenting this first annual cigar event to showcase premium cigars, to promote the Central Coast, and to provide a memorable experience for consumers, retailers and manufacturers. To purchase tickets or become a participating sponsor, contact the Cig Con West office at (805) 474-1133 or visit the Cig Con West website at www.cigcon.com.

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